

Corporate Social Responsibility Readings And Cases In A Global Context 2nd Edition

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Modern business is obliged to meet increasingly demanding ethical, environmental, legal, commercial, and public standards as defined by wider society. Corporate Social Responsibility (CSR) has therefore become an important consideration for managers at all levels, as well as one of the most vibrant areas of study and research in the field of business and management.

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Reading 2: Galbreath, J. (2006) 'Corporate social responsibility strategy: Strategic options, global considerations', Corporate Governance, 6: 175-187. 472 11 CSR, partnerships, and self-regulation Crane, Matten and Spence Reading 1: Pelozo, J. & Falkenberg, L. (2009) 'The role of collaboration in achieving corporate social responsibility objectives', California Management Review, 51 (3): 95-113.

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(PDF) Corporate Social Responsibility: In Global Context

T1 - Corporate social responsibility. T2 - readings and cases in a global context. AU - Crane, Andrew. AU - Matten, Dirk. AU - Spence, Laura J. PY - 2013. Y1 - 2013. M3 - Book. SN - 9780415683258. BT - Corporate social responsibility. PB - Routledge. ER -

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Although corporate social responsibility is a very broad concept that is understood and implemented differently by each firm, the underlying idea of CSR is to operate in an economically, socially, and environmentally sustainable manner. Generally, corporate social responsibility initiatives are categorized as follows: 1. Environmental ...

Corporate Social Responsibility (CSR) - Types and Business ...

The concept of Corporate Social Responsibility as a paradigm for firms and businesses to follow has evolved from its early days as a slogan that was considered trendy by some firms following it to the present day realities of the 21st century where it is no longer just fashionable but a business requirement.

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Corporate social responsibility is a broad concept that can take many forms depending on the company and industry. Through CSR programs, philanthropy, and volunteer efforts, businesses can benefit ...

Corporate Social Responsibility (CSR) Definition

As a result, corporate social responsibility (CSR) has become a priority for business leaders around the world. When a well-run business applies its vast resources and expertise to social problems that it understands and in which it has a stake, it can have a greater impact than any other organization.

Andrea Palladio: Italian Architect, Corporate Social ...

The Corporate Social Responsibility related to Human Rights is carried out by continually upholding human rights basic principles and respect toward local cultures, customs and values. The diversity of its HR is believed to be one of the Company's foundation that is able to foster sustainable business scale growth.