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Entrepreneurship: Ideas in Action - NGL School Catalog ...

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entrepreneurship, and so we'll define an entrepreneur as someone who identifies a business opportunity and assumes the risk of creating and running a business to take advantage of it. To be successful, entrepreneurs must be comfortable with risk, positive and confident, well organized, and very hard working people.

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Entrepreneurship: Starting a Business - Virginia Tech

Entrepreneurs come from all types of backgrounds and create all kinds of businesses. People of all ages choose to become entrepreneurs. They try to identify unmet needs in the marketplace. Then they provide a service or product to meet those needs. When they succeed, their businesses flourish, and profits are earned.

Entrepreneurship Ideas in Action Chapter 1 Flashcards ...

ENTREPRENEURSHIP (MGT 602) From chapter No 13 to 22
Assignment No. 2 (Quiz) Questions: 1. A set of reasons for engaging in a particular behavior, especially human behavior is known as _____. a. Values b. Vision c. Entrepreneurship d. Motivation 2. Which of the following techniques is an excellent method for initially screening ideas

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