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as a best-selling author came with "The Affluent Society" for which he was honored with the American Economic Association's prestigious presidency. The book also influenced both the Great Society program and the rise of the American "counterculture" in the 1960's.

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Richard Parker on John Kenneth Galbraith

John Kenneth Galbraith, (born October 15, 1908, Iona Station, Ontario, Canada—died April 29, 2006, Cambridge, Massachusetts, U.S.), Canadian-born American economist and public servant known for his support of public spending and for the literary quality of his writing on public affairs..

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After study at the University of Toronto's Ontario Agricultural College (now part of the University of ...

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The Affluent Society. by John Kenneth Galbraith. Houghton Mifflin. 356 pp. \$5.00. Despite all the polysyllabic rhetoric about "social science," about exploratory hypotheses and scrupulous verification and laborious system-building, it is nevertheless the obvious case that important social theories convince us by their self-evidence.

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