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## Smartcuts How Hackers Innovators And

Like computer hackers, a handful of innovators in every era use lateral thinking to find better routes to stunning accomplishments. Throughout history, the world's biggest successes have been achieved by those who refuse to follow the expected course and buck the norm. Smartcuts is about bucking the norm.

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Smartcuts: How Hackers, Innovators, and Icons Accelerate Success Audible Audiobook - Unabridged Shane Snow (Author, Narrator), Erik Bergmann (Narrator), HarperAudio (Publisher) & 0 more 4.4 out of 5 stars 333 ratings

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## **Smartcuts : How Hackers, Innovators, and Icons Accelerate ...**

Ever since I read "Outliers: The Story of Success" by Malcom Gladwell, I have been fascinated with productivity and success. I recently read Shane Snow's book, "Smartcuts: How Hackers, Innovators, and Icons Accelerate Success.". In sum, it is a good book that puts forward compelling principles and provides fascinating stories to support them.

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"Smartcuts: How Hackers, Innovators, and Icons Accelerate Success" by Shane Snow I think "Smartcuts" is one of the best 2014 books about success. It is a well-written and thought provoking book that makes you think about success in new ways.

## **"Smartcuts: How Hackers, Innovators, and Icons Accelerate ...**

Smartcuts: How Hackers, Innovators, and Icons Accelerate Success. Shane Snow. 277 pages, HarperBusiness, 2014. Buy the book »

## **Smartcuts: How Hackers, Innovators, and Icons Accelerate ...**

Smartcuts (Hardcover) How Hackers, Innovators, and Icons Accelerate Success. By Shane Snow. Harper Business, 9780062302458, 272pp. Publication Date: September 9, 2014  
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The must-read summary of Shane Snow's book: "Smartcuts: How

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Hackers, Innovators, and Icons Accelerate Success". This complete summary of the ideas from Shane Snow's book "Smartcuts" states how nowadays it takes less and less time to make money. People aren't doing this by taking shortcuts, but 'smartcuts'.

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How Hackers, Innovators, and Icons Accelerate Success ... In Smartcuts, Snow shatters common wisdom about success, revealing how conventions like "paying dues" prevent progress, why kids shouldn't learn times tables, and how, paradoxically, it's easier to build a huge business than a small one.

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One way or another, they do it like computer hackers. They employ what psychologists call "lateral thinking: to rethink convention and break "rules" that aren't rules. These are not

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shortcuts, which produce often dubious short-term gains, but ethical "smartcuts" that eliminate unnecessary effort and yield sustainable momentum.

## **Smartcuts - HarperCollins**

81 quotes from Smartcuts: How Hackers, Innovators, and Icons Accelerate Success: 'Genius has less to do with the size of your mind than how open it is.'

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