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Tom Peters' THE CIRCLE OF INNOVATION is that stuff written, my apologies, presented by Tom in a way different from the traditional style of book. Pages depicting slides of a presentation and words that are in parentheses representing Tom's heart. The Circle has to be in a hatke style because it is about innovation after all.

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Peters--brilliant, original, and perhaps the most inspiring and listened-to business thinker of our time--has a lot on his mind these days. And he wants to share it in *The Circle of Innovation*. The world of business is in a permanent state of flux, he argues, a state of chaos in which constant innovation is the only survival strategy--for the individual and for the organization.

The Circle of Innovation on Apple Books

The Circle of Innovation brings these seminars, and Peters' contagious passion, to the listener in a landmark audiobook. Peters blows the lid off accepted management styles in an audiobook that will open your eyes to new ways of envisioning the challenges of today's world. Here, too, is a practical guide that will teach you how to:

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The Circle of Innovation by Peters, Tom (ebook)

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The Circle of Innovation - Novo Nordisk

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