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### The Essence Of Research Methodology

This publication is designed to provide Master and PhD students with a concise introduction to conducting research in organisations. The aim is to impart knowledge for making the appropriate methodological choices and to give readers a practical guide to designing and executing a research. Over fifty concrete examples, exercises, discussions and short case studies give a good illustration of the practice of research so to enhance the understanding of the application of methodology in ...

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the paradigms, methodologies, methods, and instruments used to collect, classify, and analyse data. Special attention is given to the process of constructing concep-tual models. The guiding principle here is the distinction between open and closed questions. The notion of methodology is explored by looking at research method-

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### The Essence of Research Methodology

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A research philosophy is a belief about the way in which data about a phenomenon should be gathered, analysed and used. The term epistemology (what is known to be true) as opposed to doxology (what is believed to be true) encompasses the various philosophies of research approach.

### Chapter Three: Research Methodology

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