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as proof, from General Electric to government institutions such as the United States Citizenship and Immigration Services, that were successfully transformed by “The Startup Way”. The key message: A modern company must not position itself as a start-up or try to be “more agile” under any circumstances.

The Startup Way:

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**Agile principles for
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Written by Eric

Johansson on

Thursday, 19 October

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companies to early-stage startups to grow revenues, drive innovation, and emerge as truly modern organizations poised to take advantage of the enormous opportunities of the 21st century.

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innovation alone
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